



PRESS RELEASE

Stezzano, 15 April 2013

For immediate release

BEST BRAND 2013: BREMBO WINS AGAIN, PRESTIGIOUS AWARDS FROM THE GERMAN PRESS

Brembo high-performance braking systems are always at the top of the wish lists of German motoring enthusiasts. Once again, surveys from readers of the magazines "Motorrad", "Auto Motor und Sport" and "Auto Bild" have honored Brembo with the award "Best Brand 2013" for braking systems.

"Motorrad" is Europe's biggest motorcycle magazine dedicated to motorcycle enthusiasts. Its readers have named Brembo for the seventh consecutive year, as their favourite brand among brake pad manufacturers. The total amount of readers who chose Brembo as their "Best Brand 2013" came to 77.1% of the overall vote.

Brembo also came out on top of the ranking for readers of "Auto Motor und Sport", one of the most influential German motoring magazines. Here, Brembo claimed the "Best Brand 2013" spot in the car braking systems field thanks to a 65% majority, 7 percentage points ahead of the second prize.

Last but not least, readers of "Auto Bild", the popular car magazine awarded Brembo the "Best Brand 2013" in the brake category with 67% of the vote.

About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of disc brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches, seats, seat belts and other components for racing. Brembo is also a leader in the racing sector, and has won more than 200 championships. Today, the company operates in 16 countries on 3 continents, with 22 production and business sites, with a pool of around 7.000 employees, about 10% of whom are engineers and product specialists active in the R&D. 2012 turnover was € 1.388,6 million (31.12.2012). Brembo is the owner of the Brembo, Breco, Bybre, Marchesini, and Sabelt brands and also operates through the AP Racing brand.

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